

Sign up for Primetag

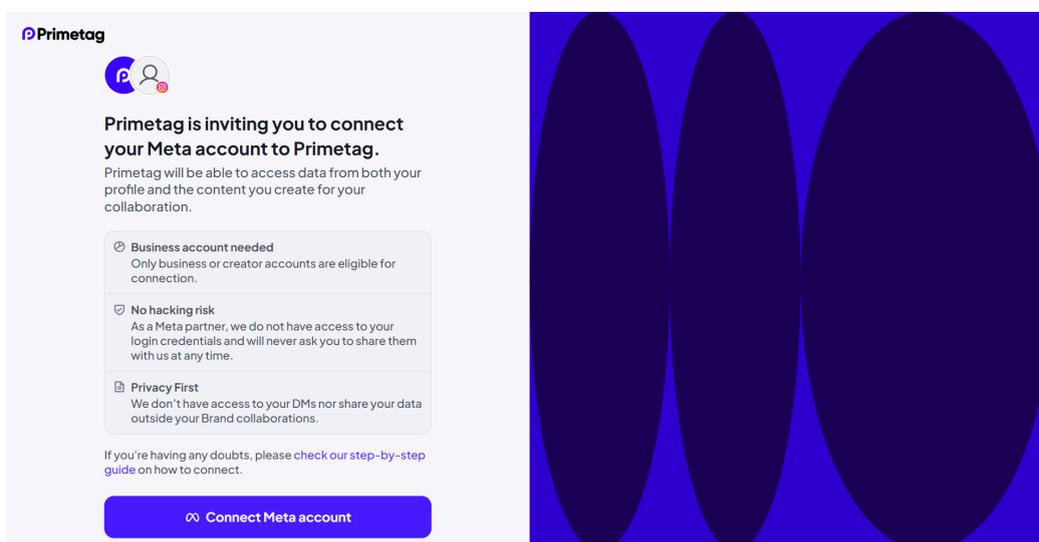
1. Main Requirements

- Have an Instagram Business / Creator account.
- Have a Facebook page linked to your Instagram Business / Creator account.
- Have access to your Instagram account and the Facebook account with the linked page from the device you'll use to register.

If you don't meet any of these requirements, proceed to step 3.

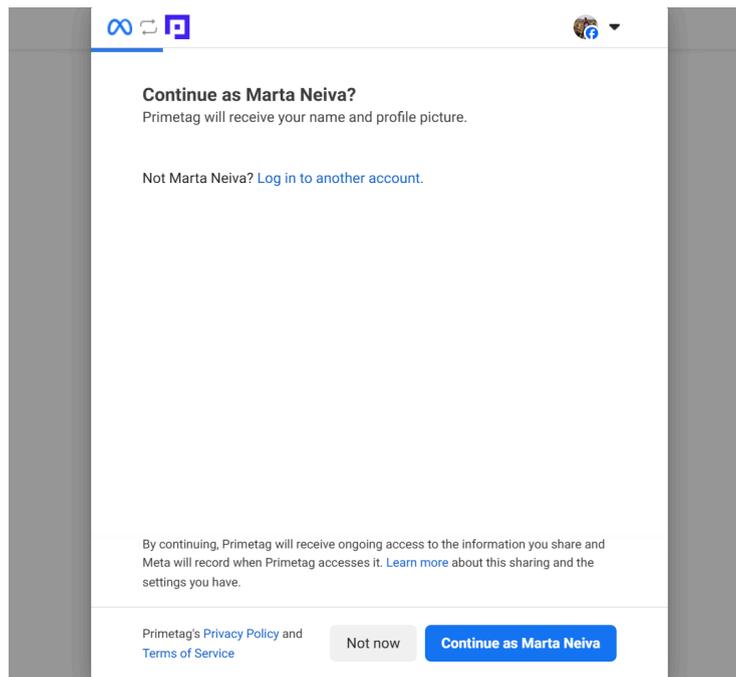
2. How to collaborate with a brand on Primetag?

- You've just received a link from your agency or from the brand you're going to collaborate with. Click on this link and then select **Connect Meta account**.

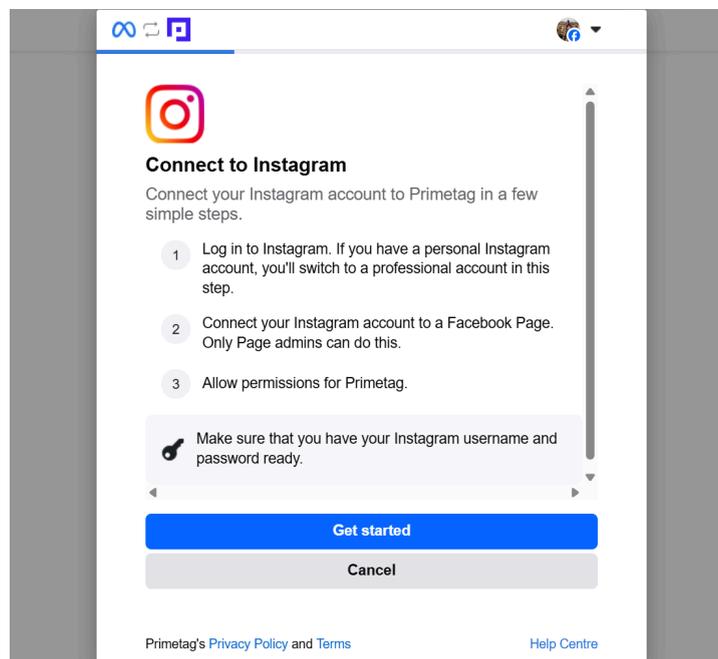


- First, you'll see a Facebook pop-up asking if you want to "Continue as... (your name on Facebook)". Make sure this is the Facebook account linked to your Instagram account. Select **Continue as (your name)**.

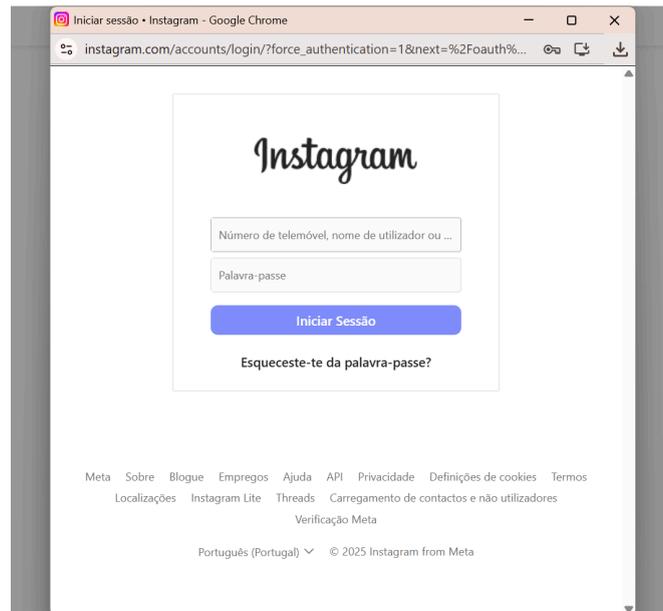




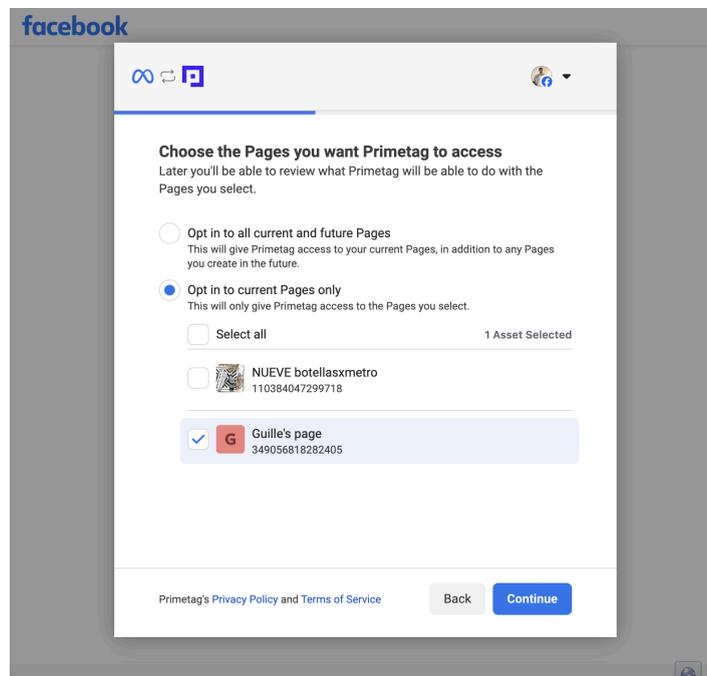
- Then, you'll see a pop-up to connect to Instagram. Simply click on **Get started**.



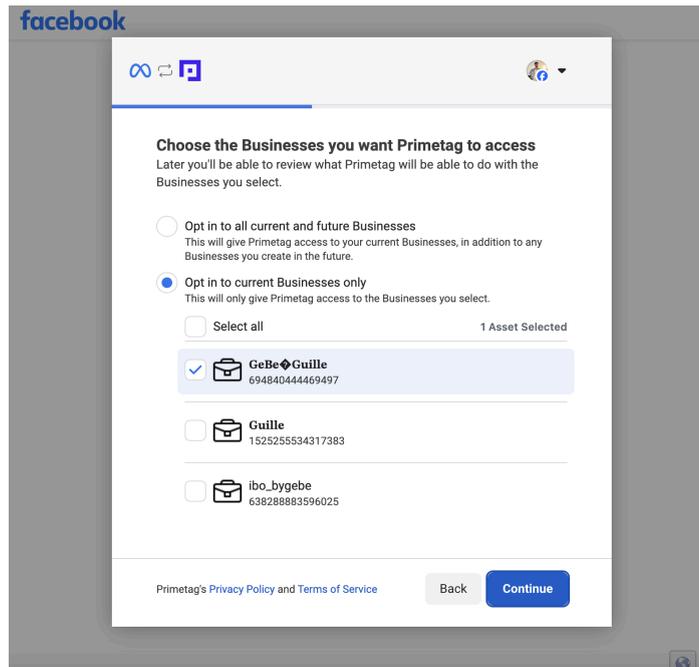
- Next, you'll need to log in to your Instagram account using your username, email, or phone number and password. Then click **Log in**.



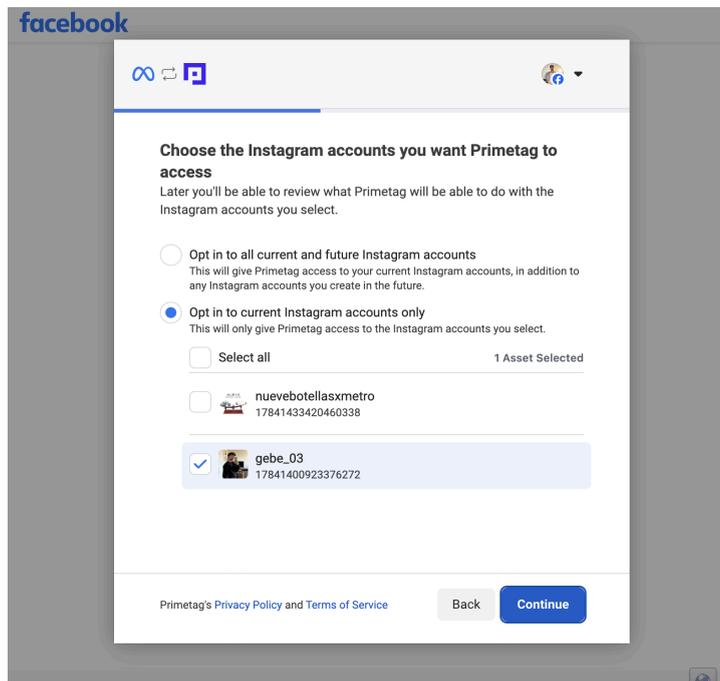
- As mentioned in the initial requirements, you must have a Facebook Page created from your profile, and it must be linked to your Instagram account (if not, skip to step 3). Select the Facebook Page you have linked to your Instagram account.



- Next, select the professional account linked to your Facebook Page that you want to connect to your Primetag account (it must be your creator / influencer account).

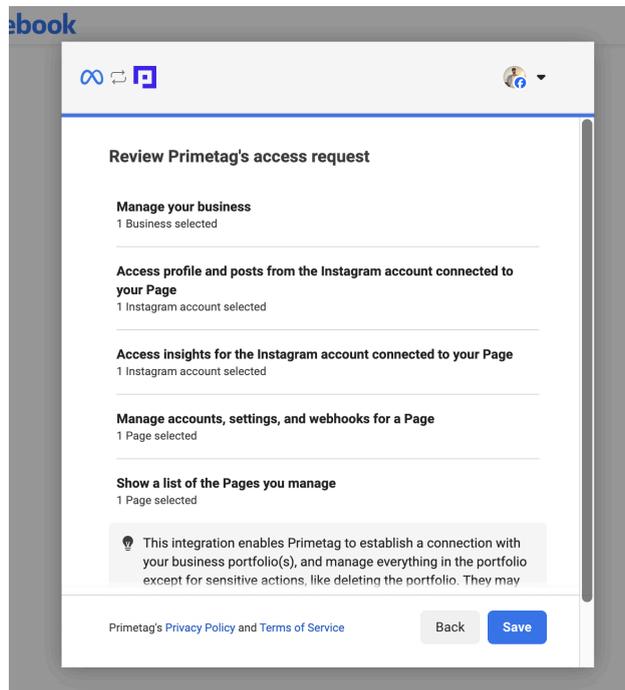


- If you have followed the steps correctly, you will now be able to select your creator / influencer account to connect it with Primetag.

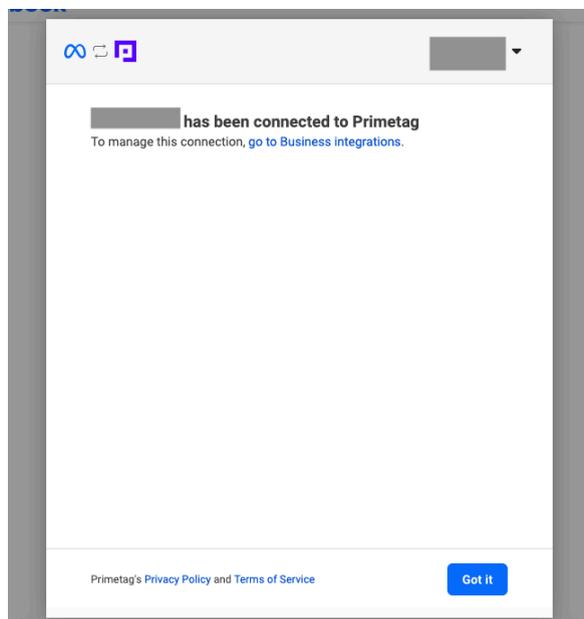


- In the next step, Facebook will inform you about the permissions you are granting to Primetag with your registration, only sharing your follower information and the performance of your posts. The remaining points refer to

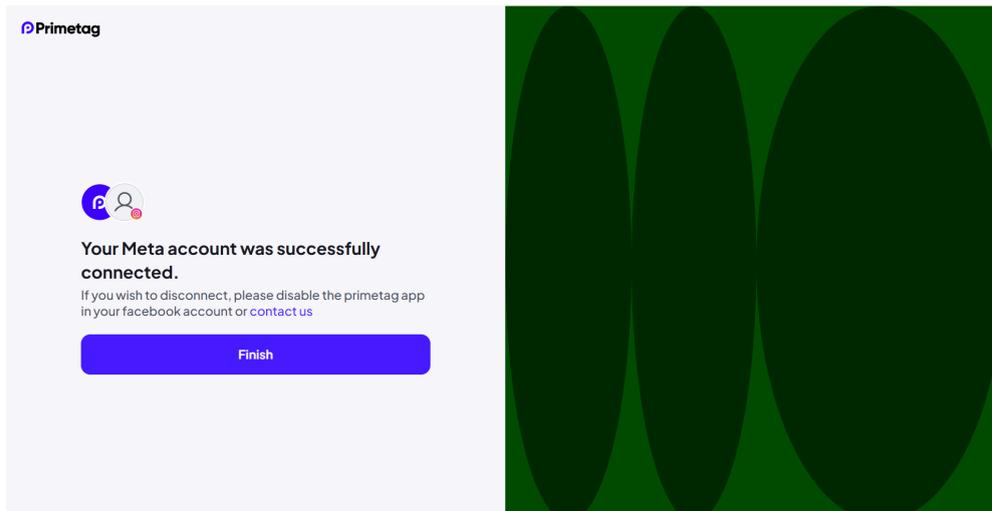
your Facebook Page, which we do not use — we only need it as a means to proceed with the connection. We are Meta partners.



- Finally, you'll see a message confirming your connection to Primetag:

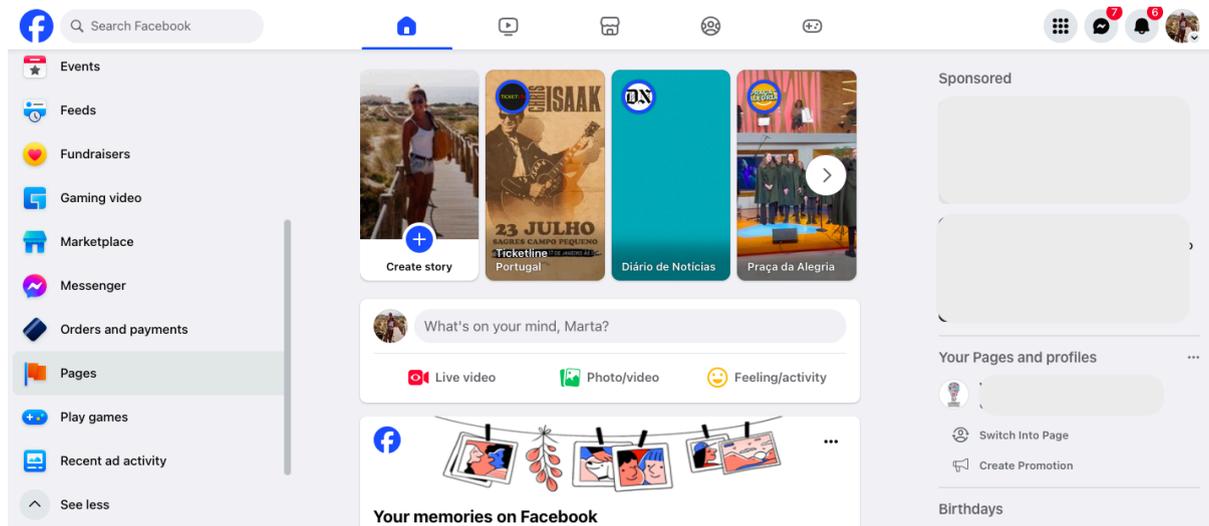


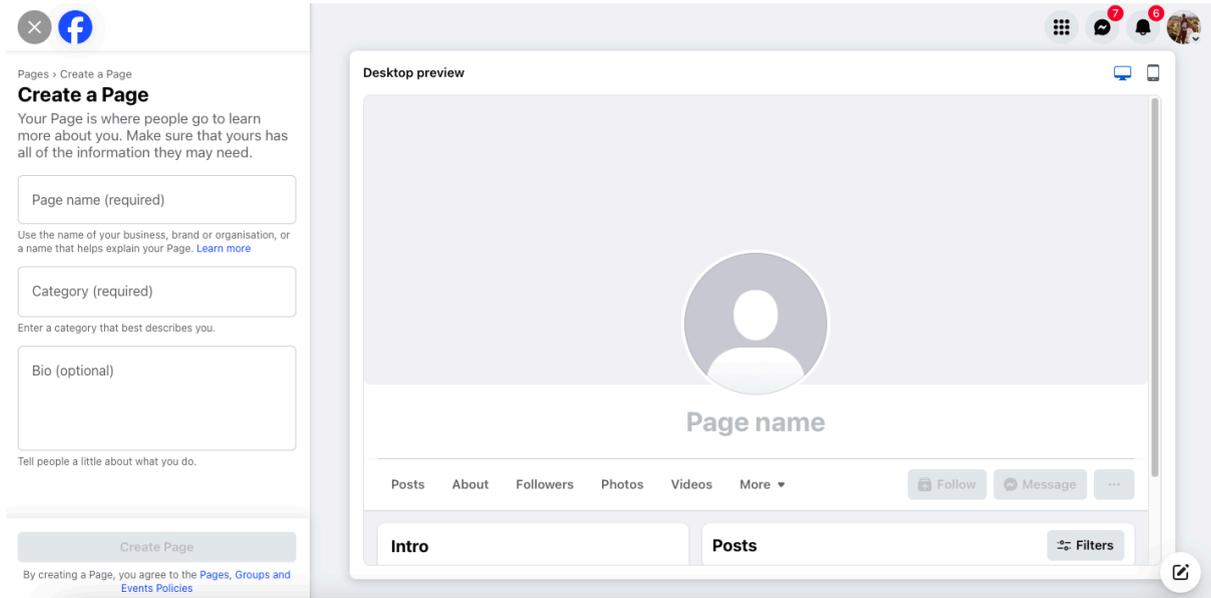
- In the end, you'll be redirected to Primetag and informed that **your Meta account is now linked.**



3. How to create a Facebook page and link it to your Instagram account?

First, from a device with access to your Instagram and Facebook accounts, go to your Facebook profile. From the left-hand menu, select **Pages > Create Page**.





Once you've created your new page (you don't need to fill it out completely, just create it), go to the left-hand menu of the page and select **Permissions > Linked accounts**. In this section, click on **Connect Instagram** and enter your Instagram login credentials.

